

UPDATES to the SALES TEAM:

RICK DURETTE, VICE-PRESIDENT, NATIONAL SALES

was recently promoted from Director of Sales, West and oversees a sales team of ten leaders, managers and directors across the country. His experience, professionalism and leadership skills will help direct our sales team as the business continues its strong growth trajectory.

rick@pacific-hwy.com

SCOTT STOWE, DIRECTOR OF SALES, WEST

joined our team June 11th with 25 years of industry experience from Luna Vineyards, Paul Dolan and Kendall-Jackson. An experienced sales leader, Scott will drive growth in the eleven states on the West.

scott@pacific-hwy.com

JONOTHAN UDKOW, AREA TEAM LEADER, CALIFORNIA

joined our team in April and brings great energy, a wealth of wine knowledge and wine business acumen. Currently working on his MBA in Wine Business from Sonoma State, Jonathan held previous roles with Pacific Prime Partners and Rosenblum.

jonathan@pacific-hwy.com

JERRY LAVECCHIA, TRI-STATE SALES DIRECTOR, NY, NJ & CT

has joined the business just this week. Welcome! Jerry brings a tremendous amount of industry sales experience from years with Guarachi, Constellation, Allied Domecq and Trinchero. He will jump in with both feet to grow our business in NY, NJ and CT.

jerry@pacific-hwy.com

NEAL SACHMAN, NATIONAL SALES MANAGER, INNOVATION DIVISION

has been tapped to lead a new division for Pacific Highway, focused on winery direct, limited distribution skus, brand ideation and market trials. Previously, Director of Sales, MidWest, Neal will forge new ground for Pacific Highway.

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