

The Topline News

June 2020 Issue

PACIFIC HIGHWAY
wines

NAVIGATING SUMMER WITH SUREFIRE WINES

Dear Distributor Partners,

As we sail into the summer months, one thing is for sure....we are equipped with a collection of awarded, resilient and demand-driven wines. Cheers to summer health, happiness and our mutual tailwinds.

Best,
Mark Giordano



Pacific Highway Wines' Growth

Nielsen's week ending June 6, 2020 report shows wine growth at +23.8%. Our wines are showing growth and resiliency.

[Nielsen Snapshot Report](#)

[Santa Ema Select Terroir on the Rise](#)

[Garzon The Sky's the Limit](#)



Fresh Summer Wines - The Hottest Buys for the Season

Covers the gamut of fresh whites, crisp rosés, juicy reds and rich wines to pair with summer grilling.

[Click Here for the Easy Button
Sell Sheet](#)



Hitch your Wagon to a Star

Starmont has got some serious momentum and power scores across the range! Strong consumer following and engaged team to support.

[Starmont Growth Nielsen \(5-16-20\)](#)

[Starmont Rose Sneak Peak - 92 pts](#)

[Starmont 90+ List](#)



Faustino Highlight

One of the most recognized wine labels in the world, but do you know the backstory? From joven to Crianza to Reserva and Gran Reserva - Faustino offers poise and polish.

[The Faustino Story](#)

[Faustino Crianza 5 in a Row!](#)

[Faustino 90+ List](#)



Our Rosé Offering

'Tis the season to rock Rosé. From California to France to Spain to Uruguay to South Africa....we've got you covered.

[Rosé Summer 2020](#)



Social & Virtual Events

Lots happening in the social & virtual spheres! Follow us [@pacifichwywines](#) and keep an eye on our events calendar.

[Click Here for our Events Calendar](#)

Click Pacific Highway News for the latest stories!

RESOURCES LINKS:

[90+ SCORES](#) – [TRADE TOOLS](#)

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